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Centre for Business Law at Lund University (ACLU) and The Institute for Innovation Management at Lund University School of Economics and Management invite you to the seminar

Women Entrepreneurs in Sweden: Experiences, Trends and Future Outlooks

In 2019, only 14 % of the national patent applications in Sweden had one or more female inventors, according to statistics from the Swedish Intellectual Property Office (PRV). The number of female inventors has gone up the last 20 years, but it is not rising as fast as the percentage of women taking a degree in engineering. Already in year 2000 that percentage was 23 %.

Besrat Tesfaye and Christina Wainikka have done a study on the obstacles women experience in their efforts to convert their inventions into entrepreneurial opportunities. The results indicate that women in their inventor-innovator-entrepreneur journey face a wide range of impediments related to individual attributes such as age, education and career background, in addition to institutional gender biases.

Institutional biases uphold a male norm, and stereotype femininity as a deficit. Consequently, women's inventions and their potential as innovative entrepreneurs tend to be belittled and underrated, implying that their ideas are made less investible. Hence, their participation in technological innovation loses legitimacy, credibility, and visibility. As a result, women engaged in innovative entrepreneurship perceive that they are "unseen, unheard, and unappreciated."

Speakers

Besrat Tesfaye, Associate Professor at Södertörn University

Christina Wainikka, Policy Expert Intellectual Property at the Confederation of Swedish Enterprises

Commentators

Ana Norberg, Associate Professor at the Faculty of Law, Lund University

Jeanette Andersson, CEO at Minc – the startup house in Malmö, angel investor and facilitator to develop the startup scene and venture capital market in Sweden

Moderator

Johan Axhamn, Senior Lecturer at Lund University School of Economics and Management

Date: September 14 2021

Time: 12.00-14.00

Location: Online (Zoom)

Registration: www.aclu.lu.se

Welcome!

