



LUNDS
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The seminar is a collaboration between European Intellectual Property Teachers Network (EIPTN), 4iP Council, and Affärsrättsligt Centrum vid Lunds Universitet (ACLU).
Arranged with the support of Centre for European Studies (CFE), Lund University

Standardisation: A Tool for Businesses & Society in the EU

In today's interconnected global landscape, standards play a pivotal role in shaping industries, technology, and international relations. They govern everything from the safety of our everyday products to the interoperability of cutting-edge technologies. For businesses, governments, and consumers, understanding the intricate web of standards is essential to thrive in a rapidly evolving world. In 2022 the EU set out a strategy on standardisation, as part of the new industrial strategy. This conference aims to shed light on some key dimensions of this standard-driven world, with a particular focus on the European context.

Date: February 29th 2024, 09.30-17.00

Location: LUSEM, Lund University, Sweden

Registration: aclu.lu.se

For more information, see the seminar programme and speakers on the following page!

Welcome!



Ett STORT TACK riktas till Stiftelsen för stöd till verksamhet vid ACLU och dess bidragsgivare, samt Sparbanken Skåne och dess ägarstiftelse Sparbanksstiftelsen Finn, vilka genom generöst stöd möjliggjort detta evenemang.

Programme

09.30-09.45 Opening remarks

Dean Joakim Gullstrand, professor, Lund university School of Economics and Management (LUSEM).

Head of ACLU, Patrik Lindskoug, Associate professor, Faculty of Law, Lund University.

09.45-12.30 Setting the scene of standardisation and geopolitics

09.45-10.30 - What is standardisation?

Neviana Nikoloski, former Chair of the ETSI General Assembly, Regulation and IPRs at Sonova.
Christian Loyau, Legal Director, ETSI.

Axel Ferrazzini, Managing Director of 4iP Council (discussant).

10.30-11.15 - Presentation of the 'The relationship between standards and IP'

A joint publication of the European Intellectual Property Teachers' Network (EIPTN) and 4iP Council.
Presenters: Laurent Manderieux and Axel Ferrazzini.

Participation of the co-authors of the publication.

11.45-12.30 - Geopolitics and standardisation

Eskil Ullberg, Senior research scholar and adjunct professor in economics at George Mason University.

Laurent Manderieux, Chair EIPTN, Professor at Bocconi University (discussant).

12.30-13.45 Lunch

13.45-15.15 Contribution of standardisation to businesses and society

13.45-14.30 - The political dimensions of standards

Jörgen Hettne, Head of the Department of Business Law, LUSEM, Lund University.

Anders Inghammar, Deputy Dean, LUSEM, Lund University.

Peter Gottschalk, Senior lecturer, Department of Business Law, LUSEM, Lund university (discussant).

14.30-15.15 - Trade and business perspectives on standardisation

Elenor Lissel, Legal & Compliance Officer at Athlon.

Dr. Bowman Heiden, Executive Director, Tusher Strategic Initiative for Technology Leadership, University of California, Berkeley and Director, Center for Intellectual Property (CIP), University of Gothenburg.

Jörgen Hettne, Head of the Department of Business Law, LUSEM, Lund University (discussant).

15.15-15.45 Coffee

15.45-16.45 The future of standardisation

Carl Dalhammar, Senior lecturer, The International Institute for Industrial Environmental Economics, Lund university

Johan Axhamn, Senior lecturer, LUSEM, Lund University.

Claudia Tapia, Chair of 4iP Council.

16.45-17.00 Closing remarks

Laurent Manderieux and Axel Ferrazzini.

